

# 7 On the Scottish Scout Appeal

gives you the chance to support Scottish Scouting and make a valuable contribution to our future

## Pledge form

I wish to make a donation to the Appeal £ .....

I wish to make an 'in kind donation' to the Appeal

.....  
I would welcome a meeting to discuss how I can contribute to 7 On the Scottish Scout Appeal

Name .....

Address .....

..... Postcode .....

Tel: ..... Email: .....

*giftaid it* Use Gift Aid and your donation will be worth an extra 28p from the Inland Revenue for every £1 you donate - just tick the box below.

I would like the Scottish Council The Scout Association to reclaim tax on all donations I have made since 6 April 2000 and any donation I make thereafter.

*(to qualify for Gift Aid, what I pay in income tax or capital gains tax is at least equal to the amount The Scout Association will claim in the tax year)*

signed ..... date .....

Please return to:

The Scout Association Scottish Council  
Fordell Firs  
Dunfermline  
KY11 7HQ

A recognised Scottish Charity No Sc 017511



# Developing Scouting in Scotland beyond 2007



# 7 On



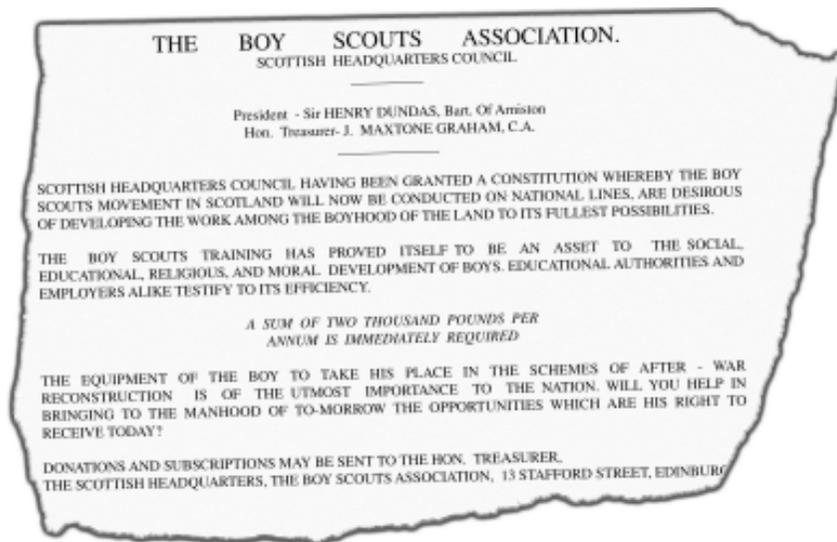
## Scouting - the first 100 years

From Baden Powell's experimental youth camp on Brownsea Island in 1907, Scouting has grown to be the largest co-educational youth Movement in the world, with 28 million members in 216 Countries and Territories.

The 36,000 members of The Scout Association in Scotland are celebrating Scouting's Centenary throughout 2007, but perhaps more importantly, we are preparing to respond to development challenges to take Scottish Scouting beyond 2007, as a vibrant, sustainable organisation, reaching out to more young people across the country.

Every member will have the opportunity to join in the Centenary celebrations at Centenary Camps, Sunrise Ceremonies and many exciting and fun filled local events. Former members will also be encouraged to join in the celebrations, including a re-union of holders of the prestigious King's or Queen's Scouts award.

But our real challenge is to ensure that the 1,500 young people in Scotland currently known to be on waiting lists, and many others too, have the chance to be part of the greatest youth movement in the world!



**our past - reflected in this extract from *The Falkirk Herald* in 1919**

## Our future - 7 On helping develop young people

Our 7 On Appeal was launched to provide an injection of resources that will enable Scottish Scouting to strengthen its operation and expand opportunities beyond 2007. The target is to raise £2million, with the aim of growing youth and adult membership throughout Scotland.

### What are we planning to do with the money raised?

The money raised will go to support Scouting at both a national and local level. National priorities include:

- **improved internal communication**  
for example, better targeted communication to reach people at a local level to support adult training, programme development, recruitment and provide web-based support
- **improved marketing**  
a co-ordinated strategy which will promote Scouting as a modern, relevant and professional organisation, tell more people about the great work we do, and encourage new members to join
- **local support for adult volunteers and Groups**  
for example, recruitment of development officers to support projects such as Lone Scouting in remote rural and isolated areas, and develop Scouting as an option for after school provision
- **development of Fordell Firs National Activity Centre**  
construction of new flexible, fully accessible accommodation to support volunteer training and to extend the use by Scouts, schools and other groups, working in particular with marginalised young people

In addition to these national projects, local Groups will retain 1/3 of all the money they raise to spend on their own projects.

### How is the money being raised?

We have secured funding from several Foundations and Charitable Trusts and will be seeking further money from outside sources. Scout Groups across Scotland are taking part in fundraising, including several major national events.

### What will the Appeal achieve?

Through the Appeal we will make sure Scouting in Scotland is in a strong position for its second century, providing better life chances for more young people through the adventure, fun and personal development Scouting provides.